

**HAWTHORNE**



**For Immediate Release**

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**Hawthorne Cat Announces New Inventory Listing Page**  
*Easily View Current Units in Stock, Specs, Location, Photos and More*

**San Diego, CA** – – Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, announces newly redesigned inventory pages on the dealer website. Conveniently browse current machines in stock, including backhoe loaders, skid steer loaders, excavators, wheel loaders, and more.

The redesigned listing pages have been upgraded with various new features. View current inventory, see what machines are in transit, check machine specifications and photos, and browse additional downloads like detailed spec sheets and product brochures. The web pages are also mobile optimized for any smartphone or tablet. It's an easy and convenient new way to browse Hawthorne Cat's expansive inventory of new equipment.

According to Corporate Marketing Manager Chris Giannaris, "Purchasing a new piece of equipment is a big decision that affects your business for years to come." Giannaris continues, "Our redesigned inventory pages make it easier to find the right solutions for your operation."

Chief Operating Officer David Ness adds, "We are constantly pushing to provide our customers with high quality machinery and an exceptional customer service experience." Ness continues, "Whether you live in San Diego, the Hawaiian Islands, or the Pacific Region, Hawthorne Cat is the best choice for all your equipment needs."

Visit the Hawthorne Cat website or call 800.437.4228 to learn more.

**About Hawthorne Cat**

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.